

TRACK SHIPMENTS WORLDWIDE & AUTOMATE THE SHIPMENT FORM PROCESSING CYCLE START-TO-FINISH



- Conduct and Manage Logistics Business Via Web
- Dashboard for Shippers and Forwarders
- Real Time Tracking of Shipments
- Real Time Flight Status Updates
- Provide Visibility to Co-Agents
- EDI and Data Transfer with Existing System
- 100% Customized and Automated Reporting
- Customized Notification

Case Study

System used by SEKO,
OMNI, Trans Trade,
StonePath etc

Client – Professionals
from Logistics Industry

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Case-Study – For CargoWise edi Inc.

About Client

Our client is pool of very talented and experienced professionals from both the technical and shipping industries based in USA. They have been developing, marketing, and supporting software and Internet applications for the freight forwarding and shipper community. The products are designed to enhance customer's efficiency through technology and to assist customers in improving their visibility, efficiency, quality of service, and profitability.

Problem Statement

The client wanted to assist their customers (Shippers and Forwarders) with a cost-effective way by improving their visibility, efficiency, quality of service, and profitability by:

- Track shipments worldwide
- Automate the shipment form processing cycle start-to-finish
- Communicate with the clients and other agents, and
- Improve Customer Service

Solution

Developed web-based suite of products that links many companies in the same environment and gives them a very powerful tracking and communication tool to manage and exchange information in a variety of formats.

These companies can be freight forwarders, steamship agencies, NVOCC's, customs brokers, shippers or importers. Once the shipment has been made, various parties involved in that shipment are given access rights to view the status of the shipment. Notifications are also sent through e-mail or fax whenever the status of a shipment changes.

The system allows the client to attach documents and files to the shipment for insurance and security purposes. An EDI interface was developed to exchange information between the customer's existing systems and the web based tracking and communication tool.

Numerous management reports were developed so that they can be used for sales, operations and quality control. A feature was developed whereby a client can partner with other members on the network where affiliate offices are not available.

Advantage

- ❖ The system offers a complete package of communication, management, and operational tools to increase the efficiency and profitability of the logistics provider

- ❖ Provides customers with 24-hour a day presence worldwide and instantly track where the shipments are.
- ❖ Reduced communications cost and increased visibility through out the shipping process.
- ❖ The product is completely browser-based with little up-front cost and no additional hardware or software

“Say What You Do, Do What You Say”

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